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SHEDIO Opens Solar-Powered Commercial Production Studio in Cleveland

A purpose-built studio combines cinematic storytelling, commercial photography, and a more efficient approach to production.

CLEVELAND, OHIO — March 15, 2026. SHEDIO, a solar-powered commercial video and photography production studio founded by filmmaker Abe Robinson, officially opened its doors in Cleveland. The studio brings professional production capabilities into a deliberately compact space designed for thoughtful collaboration, technical precision, and creative independence.

Built to serve brands, agencies, small businesses, nonprofits, and creative teams, SHEDIO specializes in commercial video, branded storytelling, product and editorial photography, and post-production. The studio also supports livestreams, podcasts, and specialty imaging workflows, including high-speed cinematography.

Solar energy is integral to SHEDIO’s approach. Its battery-supported power system helps run the studio and supports mobile production equipment, reducing reliance on grid power and noisy generators while keeping quality and practical production needs front and center.

“Built for big screens. Not just feeds.” reflects SHEDIO’s focus on imagery with a lasting purpose: compelling stories, deliberate cinematography, and content designed to work for brands well beyond a single social-media post.

ABOUT SHEDIO

SHEDIO is a Cleveland-based commercial video and photography studio founded by director, cinematographer, and photographer Abe Robinson. The studio creates brand films, product imagery, live production, podcast content, and specialty visuals, powered by a 100% solar-based production model.

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